

The Ducks Are Coming!

THE COLONY CHAMBER OF COMMERCE GRAND DUCK DERBY IS BACK AND WILL BE HELD ON SATURDAY, MAY 4TH, AT ITS NEW LOCATION OF HAWAIIAN WATERS IN THE COLONY. THIS COMMUNITY WIDE EVENT WILL FEATURE A JEEP ZONE, GREAT FOOD VENDORS, KID ZONES, AND 35,000 RUBBER DUCKS RACING TO WIN \$12,000 IN PRIZES.

THIS EVENT HAS HEART WITH A \$1.00 OF EVERY DUCK SOLD GOING BACK TO OUR COMMUNITY PARTNERS AND NONPROFITS. HERE IS HOW YOU CAN GET YOUR ORGANIZATION INVOLVED:

1. REVIEW TERMS/APPLY TO BECOME A NON-PROFIT PARTNER FOR THE COLONY CHAMBER OF COMMERCE GRAND DUCK DERBY AT THEGRANDDUCKDERBY.COM/PARTNERS. DEADLINE TO APPLY FOR PARTICIPATION IS FRIDAY FEBRUARY 23, 2024.
2. ONCE APPROVED, ATTEND THE NONPROFIT KICK-OFF MEETING ON TUESDAY, FEBRUARY 27TH AT 6:00 TO 7:30 PM AT THE CHAMBER OFFICE AT 4431 AUGUSTA ST, THE COLONY TX 75056.
3. GET READY TO SELL AND HAVE SOME FUN!

THE TERMS AND CONDITIONS:

- TO BE ELIGIBLE TO PARTICIPATE AS A COMMUNITY PARTNER, OR NON-PROFIT FOR THE COLONY CHAMBER OF COMMERCE GRAND DUCK DERBY, THE ORGANIZATION MUST EITHER BE A LISD CAMPUS, OR A 501(C)3 NONPROFIT ORGANIZATION, AND A CURRENT MEMBER OF THE COLONY CHAMBER OF COMMERCE.
- TO BE ELIGIBLE TO RECEIVE \$1.00 A DUCK, THE NONPROFIT ORGANIZATION AGREES TO SELL A MINIMUM OF 200 DUCKS, OR TO PROVIDE A MINIMUM OF 80 HOURS OF VOLUNTEER TIME FOR THE COLONY CHAMBER OF COMMERCE GRAND DUCK DERBY.
- NON-PROFIT AGREES TO SHARE AT LEAST ONE MARKETING POST A WEEK HIGHLIGHTING THEIR PARTICIPATION IN THE EVENT, AND HOW TO PURCHASE A DUCK TO SUPPORT THEIR ORGANIZATION.
- NONPROFIT AGREES TO ATTEND THE NONPROFIT KICK-OFF MEETING ON TUESDAY, FEBRUARY 27TH, 2024.

MATERIALS/MARKETING ASSISTANCE:

TO ENSURE ALL OF OUR COMMUNITY PARTNERS AND NONPROFITS ARE SUCCESSFUL A MARKETING PACKAGE WILL BE CREATED THAT WILL INCLUDE:

- 10 SOCIAL MEDIA GRAPHICS SIZED FOR FACEBOOK & INSTAGRAM.
- 1 CUSTOM QR CODE THAT WILL LINK DIRECTLY TO YOUR SELLS PAGE AT CHECKOUT. THIS CAN BE USED ON SOCIAL MEDIA GRAPHICS, NEWSLETTERS, WEBSITES AND EMAILS.
- 1 FULL COLOR FLYER/1 BLACK & WHITE FLYER.
- A FULL BREAKDOWN OF BEST PRACTICES/TIPS AND MORE WILL BE PROVIDED AT THE NONPROFIT KICK-OFF MEETING.

THE COLONY CHAMBER OF COMMERCE IS EXCITED FOR THIS GREAT EVENT AND LOOK FORWARD TO PARTNERING WITH YOU THIS YEAR. FOR ANY QUESTIONS OR TO START THE APPLICATION PROCESS, PLEASE CONTACT AMANDA PORTER WITH THE COLONY CHAMBER OF COMMERCE.

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